



ASX RELEASE

28 September 2023

PREMIER INVESTMENTS LIMITED BOARD APPOINTMENT

Premier Investments Limited (“Premier”) is pleased to announce that Ms Andrea Weiss, resident in the United States of America, will be joining the Premier Board as a Non-Executive Director effective 4 December 2023.

Andrea brings to Premier a thirty-year career in senior leadership with some of the world’s foremost retailers. She is the founder of The O Alliance LLC and Chief Executive Officer and Founder of Retail Consulting Inc in the United States of America.

Andrea brings a broad international perspective to Premier, having worked across North America and Europe. She has held various senior executive positions with notable retailers, including teen retailer dELiA*s (DLIA: NASDAQ), Guess Inc (GES:NYSE), L Brands (LB: NYSE), Ann Taylor, The Walt Disney Company and Grupo Cortefiel (Spain). She has also been a senior advisor to technology firms such as SAP, Zebra Technologies, and TYCO Retail Solutions.

Currently, Andrea is a member of several public company boards in the United States, including Cracker Barrel Restaurant (CBRL: NASDAQ), O’Reilly Auto Parts (ORLY:NASDAQ) and RPT Realty (RPT:NYSE).

Andrea holds a Masters Degree of Administrative Science from The John Hopkins University, and a Bachelor of Fine Arts from Virginia Commonwealth University. She also completed post-graduate studies at Harvard Business School and The Kellogg School at Northwestern University. Andrea currently resides in the United States.

Premier Chairman, Mr Solomon Lew said: *“The Premier Board is delighted to welcome Andrea, our first overseas Director, to the Board. Andrea’s extensive retail, e-commerce and overseas experience will further enhance the skills of the Premier Board and we look forward to her contribution.”*

This announcement is approved for release by the Board of Premier Investments Limited.

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