



30 March 2016

Premier Chairman to be inducted to World Retail Hall of Fame

The Chairman of Premier Investments Limited, Mr Solomon Lew, has been invited to join to the World Retail Hall of Fame at the 2016 World Retail Congress. Mr Lew is the first Australian to be formally inducted.

The World Retail Congress is a global forum well attended by senior retail executives and entrepreneurs. The 2016 Congress will be held in Dubai during April, during which time Mr Lew will be one of three new members inducted to the the Hall of Fame alongside Mr Tommy Hilfiger and Ms Jo Malone.

As a Member of the World Retail Hall of Fame, Mr Lew will join eminent figures from the international retail industry who have made an outstanding contribution to retail, including Amancio Ortega (Zara), Sir Paul Smith (Paul Smith), Tadashi Yanai (Uniqlo), Heinz Krogener (Esprit), Jacques Levy (Sephora) and Ingvar Kamprad (Ikea).

In accepting the nomination, Mr Lew said:

"I am deeply honoured to be recognised by my international colleagues and to join such eminent figures in the World Retail Hall of Fame. The fact that I am the first Australian to be formally inducted serves to honour not only me, but the Australian Retail Industry which has developed to become one of the most vibrant and competitive in the world.

"A strong retail industry is the lifeblood of a strong economy with an immense economic multiplier effect both before and beyond the point of sale. For retail to be my life's vocation, and to have the opportunity to work and engage with so many talented people, continues to be a privilege."

Mr Lew will attend the World Retail Congress in Dubai to formally be inducted by the Congress.

ENDS

Notes to the editor

The World Retail Congress was founded in 2007 to give senior leaders from the industry a platform to discuss the major issues and trends. The 2016 Congress will be held in Dubai from 12 to 14 April inclusive and is expected to be attended by over 1,000 registered delegates from 42 countries. The World Retail Hall of Fame is an integral part of the World Retail Congress program, recognising the lifetime achievements of retail pioneers and entrepreneurs.